

E20

BUILT FOR GYMS.

We build a complete EMS service
inside your gym.



BUILT INTO YOUR GYM

No dedicated room needed.



NEW REVENUE STREAM

Create an additional
income stream.



REACH NEW CLIENTS

Reach people that
are not gym goers.



OFFICIAL E20 PARTNER

Location exclusivity.



WE BUILD EVERYTHING. YOU RUN IT.

We build your E20 service. You run it. **We support it** and fix the rest.



WE BUILD IT

Everything you need to launch.



Complete setup
We deliver, install
and set you up.



Trainer certification
We train and certify
your trainers.



Tested training system
Our proven method, programs,
assessment and nutrition guides.



WE SUPPORT IT

We handle the systems
and support.



CRM system
Manage clients, sessions,
payments and reports.



SOP's & operations
Step-by-step guides and tools
to run it smoothly.



Maintenance & support
Maintenance, troubleshooting
and technical support.



WE GROW IT

Tools and strategy
to help you grow.



Marketing tools
Ready-to-use content,
creatives and campaigns.



Sales strategy
Proven sales process
to convert and grow.



Partner success
We grow together.
You're never alone.

6x

GEN 4 EMS SUIT



Comfortable



Durable



Effective

2x

E20 BRAIN (POWER BOX)



Powerful



Reliable



Smart

1x

TABLET & SOFTWARE



Real-time
control



Client
tracking



ONE PLATFORM
All in one.



ONE DATABASE
All connected.



EVERY LOCATION
Connected.



MORE CONTROL
Full visibility.



BETTER EXPERIENCE
For members.



HIGHER REVENUE
Sustainable growth.



WHO IS E20 FOR?

A training experience
for **many different people.**



WOMEN 30 TO 70

Looking to **lose fat**,
tone their body and
feel better in their skin.



BUSY LIFESTYLES

Don't have hours
to spend in the gym.
They want **effective**
training in **less time**.



WANT GUIDANCE

Prefer a trainer
who **guides** them
and **adjusts** every
step of the way.



BEGINNERS

New to training and
need a **simple**,
safe and **effective**
way to start.



OLDER ADULTS

Easy on the joints
and suitable for
all fitness levels.



GREAT FOR RECOVERY

Helps the body
recover, **rebuild**
and **perform better**.



LOOKING FOR CONSISTENCY

Need a routine
they can **stick to**
every week.



EXISTING GYM MEMBERS

Want something
new to **complement**
their training.



ONE SERVICE. **MANY PEOPLE.** MORE RESULTS FOR YOUR GYM.



HOW E20 FITS YOUR GYM

Built to work with your gym,
not change it.



NO EXTRA SPACE

Works on your gym floor.
No new room needed.



USES YOUR TEAM

Your trainers deliver
every session.



USES YOUR EQUIPMENT

EMS + your equipment
= stronger results.



ADDS TO YOUR GYM

Members keep the gym
they know, with one
more way to train.



FLEXIBLE SCHEDULING

Easy to add sessions
without interrupting
your classes.



DIFFERENTIATES YOUR GYM

Offer something unique
your competitors
don't have.



EVERYTHING WORKS **ALONGSIDE** YOUR CURRENT BUSINESS.



NO DISRUPTION



NO DOWNTIME



NO COMPLICATIONS



MORE OPPORTUNITIES



THE E20 MEMBER EXPERIENCE

One simple journey. Every session follows the same proven method.

1

BOOK A TRIAL



Easy booking.
Choose your time
and come try E20.

2

ASSESSMENT



We learn about you.
Goals, health check
and body analysis.

3

PERSONAL PLAN



Your plan is built
just for you.
Training, nutrition
and lifestyle.

4

E20 SESSION
EMS + GUIDED EXERCISE



EVERY SESSION (35 MINUTES FROM START TO FINISH)



5 MIN
SET UP



2 MIN
ADJUST



3 MIN
STRETCHING



20 MIN
PURE TRAINING



5 MIN
BODY RELAX

5

TRACK PROGRESS



We track your results
and adjust your plan
as you improve.

6

CONTINUE & IMPROVE



You see results.
You stay motivated.
You keep progressing.
We're with you.



1:1 OR DUO
Personal attention
every session.



30 TO 35 MINUTES
From start to finish.
You're in and out.



SEE VISIBLE RESULTS
Within the 5th session
when you follow the plan.



ONE GOAL: A BETTER YOU.

THAT'S THE E20 EXPERIENCE.



HOW EMS WORKS

SIMPLE SCIENCE. REAL RESULTS.



EMS adds safe electrical pulses during natural movement, making the muscles contract **more strongly** throughout each exercise.

1

NATURAL
MOVEMENT



Members perform
real exercises.

2

ELECTRICAL
PULSES



The E20 suit delivers safe
electrical pulses during
movement.

3

MUSCLE
CONTRACTION



Pulses make the targeted
muscles contract more, just like
natural movement but with
greater intensity.

4

FULL BODY
ACTIVATION



Activates multiple major
muscle groups at the same time,
including deep and weak muscles.

5

REAL
OUTCOMES



Better muscle tone,
leaner and stronger body.

WHAT IT DOES FOR YOUR MEMBERS



TARGETS BELLY

Flatter stomach
and smaller waistline.



TONES LEGS

Leaner,
firmer legs.



SHAPES GLUTES

Lifted and
defined shape.



STRENGTHENS CORE

Better posture
and stability.



ACTIVATES WEAK MUSCLES

Improves balance
and overall movement.

VISIBLE RESULTS



Members will notice
visible improvement
within the **5th session**.

6 TRAINING MODES

DIFFERENT PULSES. DIFFERENT GOALS.



CARDIO

Fast, low-frequency pulses
to improve endurance.



FAT LOSS

Medium-frequency pulses
to support fat metabolism.



STRENGTH

High-intensity pulses to
build muscle and power.



LYMPHATIC DRAINAGE

Gentle pulses to improve
circulation and reduce
water retention.



BODY RELAX

Slow, wave-like pulses
to relax muscles and
reduce tension.



CUSTOM

Pulse frequency, intensity
and duration adjusted to
match each goal.



MUSCLE RECOVERY

Helps reduce muscle soreness
and speeds up recovery.



LOW JOINT IMPACT

Safe and comfortable
for all fitness levels.



PERSONALIZED INTENSITY

Every muscle group is
adjusted independently.



EU CERTIFIED

Safe. Reliable. Built to European standards.



WIRELESS TECHNOLOGY

Move freely. No cables. Full range of motion.



BUILT TO GROW YOUR BUSINESS

A scalable EMS service. Real recurring revenue.



20
ACTIVE
MEMBERS



160
SESSIONS
PER MONTH



100%
RECURRING
INCOME



YOUR TRAINERS
We train and certify your
gym floor trainers.

3 MEMBERSHIP PACKAGES



DUO

Train 2 people
at the same time

\$99 / MONTH

\$24.75
PER SESSION



1 ON 1

Personal training
just for one

\$140 / MONTH

\$17.50
PER SESSION



PREMIUM

1 on 1 +
Personalized diet plan

\$199 / MONTH

\$21.25
PER SESSION

REALISTIC REVENUE EXAMPLE (20 ACTIVE MEMBERS)



10

DUO
(5 PAIRS)

\$24.75
PER SESSION

80
SESSIONS / MONTH

\$990
MONTHLY REVENUE

+



5

1 ON 1

\$17.50
PER SESSION

40
SESSIONS / MONTH

\$700
MONTHLY REVENUE

+



5

PREMIUM

\$21.25
PER SESSION

40
SESSIONS / MONTH

\$995
MONTHLY REVENUE

=



\$2,685

PER MONTH

160
SESSIONS
PER MONTH



PREDICTABLE MONTHLY INCOME

Recurring memberships.



MORE VALUE PER MEMBER

Increase revenue per member.



PREMIUM SERVICE YOU OFFER

Stand out from the competition.



OFFICIAL E20 PARTNER

Ongoing support, marketing
and business growth.



YOUR E20 LAUNCH JOURNEY

Step by step. We launch with you. We grow with you.

1



PARTNERSHIP

We align on your goals and build the plan.



2



INSTALLATION & SETUP

We install, set up and prepare everything.



3



TRAINER CERTIFICATION

We certify your trainers to deliver The E20 Standard.



4



SOFT LAUNCH

Launch your first EMS sessions and onboard your first members.



5



LEAD GENERATION

Start attracting leads and filling your schedule.



6



OPTIMIZATION

Review results, improve processes and grow your business.



TRAINER OUTFITS

Professional look.
One team. One brand.



SIGNS IN YOUR GYM

Installed for visibility
and promotion.



4-8 VIDEOS EVERY MONTH

High quality content
made for your gym.



LOCATION EXCLUSIVITY

You're the only official
E20 partner in your area.



ALWAYS BY YOUR SIDE

We support you
every step of the way.



YOU FOCUS ON YOUR MEMBERS. WE HANDLE THE REST.



20+ LOCATIONS

— A C R O S S L E B A N O N —

A SELECTION OF E20 PARTNER LOCATIONS AND EMS INSTALLATIONS.



20+ LOCATIONS



1500+ CLIENTS TRAINED



GROWING SINCE 2022



E20

E20 Jnah



E20

E20 Mkalles



E20

E20 Chevrolet
(Cheyah Forum)



E20

E20 Kroytem
(Atlantis Pro)



EMS
STUDIO

EMS Thunderbird
(Mansourieh)



Bodify

Bodify
(Hamra Kantari)



E20

Physiotherapy
Facing LAU



E20

Fit Pro Gym



GO
BYOUNG

Byoung
(Hazmieh)



Aura Wellness Clinic
(Ainata, Mount Lebanon)



PAIN
CARE CENTER

Pain Care Center
(Hasbaya)

+10

MORE
LOCATIONS

AND GROWING
EVERY MONTH.



TRUSTED BY BUSINESSES. PROVEN BY RESULTS.



A COMPLETE SYSTEM BUILT FOR GYM OWNERS.



PHONE

79 098 645



WEBSITE

www.e20fitness.com



INSTAGRAM

[E20_Fitness](https://www.instagram.com/E20_Fitness)



LINKEDIN

[E20 Fitness](https://www.linkedin.com/company/E20_Fitness)



LOCATION

E20 - Galerie Matta Street,
Mount Lebanon.

POWERED BY E20.



WE BUILD IT

High-performance EMS
systems, smart software
and reliable equipment.



YOU RUN IT

Everything you need
to operate, manage
and scale with ease.



WE SUPPORT IT

Ongoing support,
training and guidance
whenever you need it.



YOU GROW IT

Increase capacity,
retain members and
grow your business.